

Your Franchise Fit

Discover which franchise path is right for you — in 5 minutes or less!

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Welcome

Congratulations! You're exploring the possibility of investing in a franchise — one of the most proven paths to wealth, freedom, and legacy.

But here's the truth: **not every franchise is the right franchise for you.**

That's why we created the **Franchise Fit™**.

This quick, self-guided workbook will help you:

- Clarify what you really want from franchise ownership
- Identify your strengths and motivators
- Spotlight industries that could be a strong fit for you
- Avoid costly mismatches that lead to disappointment

Section 1: Your Lifestyle Goals

Franchise ownership should *fit your life* — not the other way around. Circle or check the statement that feels most true for you:

- I want freedom and flexibility in my schedule
- I'm comfortable working evenings/weekends if the business rewards me well
- I want to be actively involved every day, at least for the first 1–2 years
- I'd prefer a semi-passive role where I manage a manager/team

Section 2: Your Strengths & Skills

The right franchise leverages what you're already good at. Check all that apply:

- I'm strong in sales & relationship-building
- I'm an operational, systems-oriented person
- I excel at leading and managing people
- I'm financially savvy and detail-oriented
- I'm creative and marketing-focused

Section 3: Your Financial Readiness

Money is often the biggest question on people's minds. How much liquid capital can you invest today?

- Under \$50k
- \$50k–\$150k
- \$150k–\$500k
- \$500k+

How comfortable are you with financing or loans?

- Not at all
- Somewhat comfortable
- Very comfortable

Section 4: Industry Preferences

Sometimes, passion or curiosity points you toward the right industry. Rank your interest (1–5):

- Food & Beverage
- Health, Fitness & Wellness
- Children's Services & Education
- Senior Care
- Home Services
- Retail / Beauty
- Professional / B2B Services

Section 5: Personal Motivators

Why do you want to own a franchise?

Choose your top two:

- Financial independence
- More freedom with my time
- Leaving corporate burnout behind
- Building a legacy for my family
- Creating impact in my community

Scoring Framework

Look for patterns:

- Lifestyle freedom + financial independence Semi-passive or service brands
- Leadership + legacy Multi-unit or regional developer roles
- Creativity + community impact Wellness, beauty, food, or fitness

The right franchise is the one aligned with your unique mix of goals, skills, finances, and motivations.

Bonus: Top 5 Thriving Industries

- Home Services — Recession-resilient, booming demand
- Health & Wellness — Fitness, recovery, boutique wellness
- Senior Care — Aging population, high margins, strong mission
- Education/Children's Services — Parents always invest in kids
- Professional Services (B2B) — Low overhead, repeat contracts

Your Next Step

This is a starting point — but clarity comes from exploring specific brands that fit you. Ready to see how your results translate into real franchise opportunities?

Book a **Franchise Discovery Call** with The Franchise Pros.

Together, we'll:

- Review your Results
- Identify franchise models that match your profile
- Map out a funding + investment strategy

[Schedule My Call email info@thefranchisepros.net]