

The 7 Questions Smart Franchise Investors Ask

Before you invest: 7 questions that could save you thousands.

Welcome

Thinking about buying a franchise? Don't sign anything until you've asked these critical questions. This guide reveals the key insights smart investors use to protect themselves and ensure success.

Question 1

What's the average time to break even — and how is it calculated?

Question 2

What ongoing support do franchisees actually receive?

Question 3

How much of the franchisor's revenue comes from royalties vs. selling new units?

Question 4

What does a typical franchisee earn — and how consistent are the results?

Question 5

What is the franchisor's training program like — and how effective is it?

Question 6

What are the franchisor's top three competitive advantages in the market?

Question 7

Can I speak with current and former franchisees?

Red Flags

Beware of vague answers, lack of transparency, or resistance to validation calls. These are signs of a weak system.

Case Study

One investor skipped due diligence and lost money. Another asked these questions and found a thriving brand with strong ROI. The difference? Process and preparation.

Your Next Step

These 7 questions are your starting point. The Franchise Pros guide you through every step of discovery — so you get straight answers and make a confident decision.

Schedule a **Franchise Discovery Call!**
Email: info@thefranchisepros.net