

## The Franchise Funding Blueprint

**Think you can't afford a franchise?**

**Think again.**

### Welcome

Most people overestimate how much cash they need to invest in a franchise — and underestimate the creative ways to fund one. This blueprint shows you proven strategies investors use every day.

### Strategy 1: SBA Loans

Overview of qualifications, pros and cons, and timelines.

### Strategy 2: ROBS (Retirement Funds)

How to leverage 401(k) or IRA savings without penalties to invest in a business.

### Strategy 3: HELOCs

Using home equity lines of credit to finance franchise ownership.

## Strategy 4: Partnerships / Investors

Pooling capital with partners or outside investors to fund growth.

## Strategy 5: Franchisor Financing

Options some franchisors provide to help franchisees get started.

## Comparison Chart

Side-by-side breakdown of each option: timeline, ease of access, risks, and benefits.

## Checklist: Funding Ready

- Review credit score
- Gather personal financial statement
- Draft business plan
- Explore multiple options

## FAQs

Q: Do I need perfect credit?

A: No — many funding sources work with a range of profiles.

Q: Can I combine funding options?

A: Yes, and often that's the best strategy.

## Your Next Step

With the right plan, franchise ownership may be closer than you think.

Schedule a **Strategy Call!**

- **Email: [info@thefranchisepros.net](mailto:info@thefranchisepros.net)**